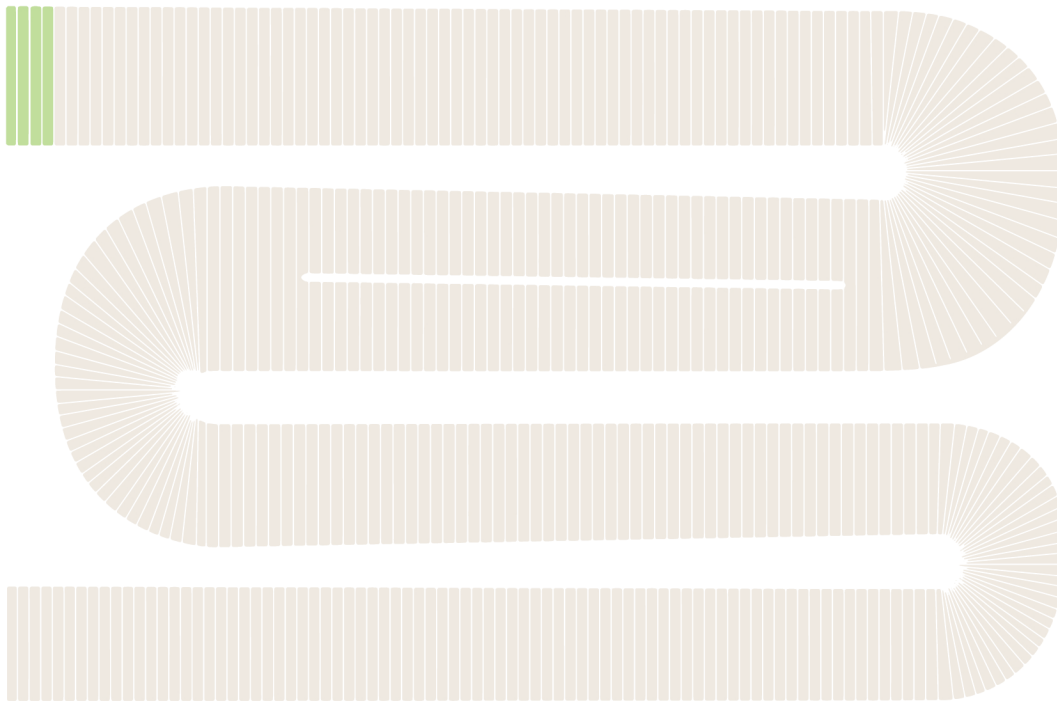


# BUY A METER – BUILD THE TRACK!

Help us build the community of Saskatoon a world class, publicly-accessible BMX racing facility.



## SPONSOR A METER OF TRACK FOR \$2500

Donors' names will go directly  
on the newly built track,  
annual sponsor signage,  
and future facility signage.

Sponsorship promotion will be  
on our website and  
social channels.



Sponsored track sections

## MATERIALS



## FUNDING



## CONTRACTORS



Funds, equipment, materials, tradesmen and volunteers are needed.

[facebook.com/globebmx](https://facebook.com/globebmx)    [@globebmx](https://twitter.com/globebmx)    [globebmx@gmail.com](mailto:globebmx@gmail.com)

To view detailed drawings and fundraising plans, visit [globebmx.com/track-update](https://globebmx.com/track-update)



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globebmx@gmail.com

**Dear Potential Sponsor and Supporter of Globe BMX,**

Thank you for your sponsorship consideration. Our primary fundraising efforts are focused on our multi-year, large scale project goal of building the community of Saskatoon a new, world-class BMX racing track and facility. The cost is significant and every dollar we receive helps us get closer to reaching our target of **\$1,000,000**. Keep reading to learn about our organization, our history, our project plan to date and how you can help us!

**This is our MISSION.**

*"Globe BMX is in operation to provide our community of Saskatoon with a publicly accessible recreational riding and BMX racing facility, as well as training and racing opportunities, in a safe and encouraging environment."*

**This is how we OPERATE.**

Globe BMX is a seasonal organization that has membership participation from May to September. We are sanctioned by our primary governing sport organization, the Saskatchewan Cycling Association, which dictates licensing, insurance, provincial race structure, rules and policies for us to abide by. We also hold a special sanctioning with Alberta BMX. This was established and maintained to help our club riders participate in out of province races with ease, and to stay competitive amongst Canada's best riders.

Our Board of Directors is currently comprised of the following positions; President, Vice President, Secretary & Communications and Treasurer. Each Board member is experienced and takes extreme pride in their primary duties, as well as goes above and beyond to ensure the growth and continued success of the club. Over the years we've found that a small board, although more work to share, creates a team-like bond and efficient process can be established. We've incorporated the use of modern communication tools and cost-effective marketing tactics to continue to evolve at a steady pace. The board is in place to continue operations when the season has come to an end and are all actively involved in creating a positive atmosphere for every member. We are all passionate about facilitating the growth of BMX racing participation in Saskatchewan.



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### **This is our TRACK HISTORY.**

2009 - a group of volunteers worked with the City of Saskatoon to establish a small BMX footprint at the club's existing location behind Lakewood Tennis Dome. After a few years, the volunteer group decided to change the layout from a BLANK layout to a more traditional S format.

2015 - at the end of this season, volunteers took on a small expansion project that would add a 4th turn and extend the length of the track.

2016 - the track was groomed significantly, the straights were widened and the features were shaped and better defined.

2017 - base planning steps were put into motion for a new track build. This included preparing an updated Business Plan, and reviewing and starting to define an official lease agreement with the City of Saskatoon.

2018 - we received approval from the City of Saskatoon to add a drainage system so that during heavy rains, we could prevent standing water from delaying track drying.

2019 - significant progress was made towards securing a track designer, designing of both the track build and surrounding facility area, budget and project plans, securing a long-term lease agreement with the City of Saskatoon and putting in motion major fundraising efforts.

### **This is our COMMUNITY.**

The Globe BMX track is always open to non-club members during non-structured practice or race times and is frequented by community and non-community members in large numbers. The club utilizes the facility on average only twice a week from May - September, but when not using it, the common site is to see young children (on strider bikes), youth on BMX and mountain bikes, and adults, on a multitude of types of bikes riding and enjoying the features of the track. The pneumatic gate is not in operation during non-club times, however the ramp and track is always accessible.

The current track location provides the youth that live in the large surrounding apartment complex access, with any bike, to a fun, challenging and self-propelled activity that is also next to a playground, ball diamond, soccer pitch and community golf course.



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The current track lacks a waterproof or even water-resistant surface, therefore community members often ride on the track when it is wet or muddy which increases maintenance time for volunteers. With the new track surface we are planning to build with, this will no longer be an issue and will allow access to the track immediately after a rain.

We're certain that a newer track and upgraded facility will attract even more community participation than it currently does, allowing more youth and adults access to a no-cost self-propelled activity.

### **This is our TRACK UPDATE PLAN.**

Saskatchewan as a whole is a world behind other provinces when it comes to the quality, technicality and user experience in comparison to other facilities across Canada. Not one track in Saskatchewan is up to full UCI standards or has the capability to host events beyond the provincial level.

The Globe BMX Track Update Project is intended to provide the club and community with an updated layout and length, low or maintenance free surface, adheres to UCI standards as well as an updated facility that will incorporate additional seating, better layout, permanent outbuildings, power and the ability to host National and possibly World level events.

**Track Design** - The new track layout has been designed for us by the legendary Tom Ritz of Tom Ritz Designs. Tom, known as the Dr. of Dirt is the world's most prominent and experienced track designer. Of all the designs and builds he can call his, the most notable are all of the previous Olympic BMX tracks (not including Tokyo 2020 track), numerous World Championship and National Championship tracks and of late, a new found passion for pump tracks. His designs are known to be classic, yet challenging and accepting for elite and new riders alike. This is key in a community like ours, where our riders start as young as 2 years old and vary significantly from beginner to expert. It's also pertinent that we have a community accessible track that can allow non-racers to enjoy, as well as have the ability to provide a track of elite standard.

**UCI Compliance** - The UCI BMX guidelines dictate numerous standards that tracks should or must comply with. Our current facility falls well below these and with the implementation of the new design, we will be fully complicit.

### **Draft Design**

<https://globebmx.files.wordpress.com/2019/11/draft-globe-bmx-concept-plan.png?w=2048>



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## **Primary Features**

Asphalt Paved Corners  
Crushed Dust + Soiltac Racing Surface  
Facility Layout Revisions  
Track to Staging layout/flow adjustments  
Spectator Seating on both East and West sides of track  
Facility Buildings (Storage & Moto/Concession)  
Power  
Open Concept Fencing to define site area while promoting public/community use

## **This is how YOU CAN HELP.**

- A donation of any amount is gratefully accepted will get us closer to our goal.
- Sponsors who donate and wish to receive a tax receipt can give through our National Sports Trust Fund account, by visiting the link at the bottom our [TRACK UPDATE PAGE](#).
- Sponsors can also offer in-kind donations of money, services and/or build materials.
- Services or materials donated can be offered towards our track build plan and include things like:
  - Dirt moving equipment; Skid Steer, Payloader, Excavator, Packer, Tampers
  - Track materials; crusher dust, asphalt, clean fill, crushed rock, clay
  - Building supplies or construction services for Storage and Concession buildings
  - Bleachers
  - Retaining wall materials
  - Rubber paving materials
  - Fencing

## **This is how we'll PROMOTE IN RETURN.**

- All sponsors will receive website and social promotion, as well as a spot on our track signage, which is updated annually.